TASTE THE GOOD TIMES.

RALEIGHTS

Lights, 9 mg. "tar", 0 .8 mg. nicotine; Lights 100's, 9 mg. "tar", 0 .9 mg. nicotine av. per cigarette by FTC method.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

Extra Burley tobacco fortifies the flavor.

Finally! Genuine tobacco flavor in a low 'tar' cigarette...plus Double Gift Coupons.

For free Gift Catalog. Call toll-free: (1-800) 626-5510. (Ky. residents call toll-free: (1-800) 752-6010.)

Outdoor Life 9/79

1005052484

Source: https://www.industrydocuments.ucsf.edu/docs/hxmk0000